PHILIP MORRIS

U.S.A.

100 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 679-1800

July 3, 1974

Standard Business Directory, Inc.
1104 So. Robertson Boulevard
Los Angeles, Calif 90035

Gentlemen:

An invoice for $290 was recently sent to Philip Morris for a one-half page listing in your Directory.

We are having difficulty tracing the advertisement placed or the authorization for this particular listing.

Would you please send a copy of the Directory along with copies of pertinent correspondence regarding the authorization for this advertisement.

Thank you very much for your cooperation.

Sincerely,

Claude Beck

Claude Beck
Media Supervisor

CB/rs

2040688260

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